

**GENERAL PLAN UPDATE
STEERING COMMITTEE**

**November 18, 2002
PSB Conference Rooms 2 & 3**

MINUTES

MEMBERS PRESENT: Patricia Aguilar Gregory Alabado Randall Krogman
Chris Lewis Paul Nieto Kevin O'Neill
Rudy Ramirez Diana Rude Teresa
Thomas
Mitch Thompson Bill Tripp

MEMBER ABSENT: Stephen Savel

STAFF PRESENT: Bob Leiter, Director of Planning and Building
Ed Batchelder, General Plan Project Manager
David Kaplan, Traffic Engineer, General Plan Team
member
Perla Selner, Acting GPU Secretary

GUEST: John Garcia

1. INTRODUCTIONS

This being the Committee's first meeting, and with no selected officers, Ed Batchelder called the meeting to order at 6:10 p.m. Members and staff introduced themselves and stated what they hope they can accomplish in the General Plan Update process.

2. GENERAL PLAN OVERVIEW

Ed Batchelder gave a powerpoint presentation providing background and overview information as to what General Plans are and how they are used.

3. REVIEW OF STEERING COMMITTEE OPERATIONAL GUIDELINES

Ed reviewed the structure and purview of the three General Plan Subcommittees and the Steering Committee referring to a diagram in the Agenda package. He also walked the group through the Steering Committee's Operational Guidelines document, also included in the package. He described the structure and membership, general functions and duties, terms of service and attendance, and operation of meetings. Teresa Thomas indicated she did not see public health among the topics, and felt this should be included. Mitch Thompson added that programs and

education for the involvement of older teens should also be addressed. Ed encouraged members to express any topic of interest that they might want to receive information.

Chris Lewis questioned who the architect of the General Plan is and what the Committee's role is in the process. He wanted to ensure that the committees and the public have influence in effecting the plan so that it will truly be the community's product. In response, Bob Leiter explained that staff would prepare and present technical information and analyses to review the different aspects of the plan, draft the alternatives that will reflect the public's and committees' different points of view, and facilitate discussion with the Steering Committee as a group to look for a plan that (a) meets the needs of the community; and (b) is sensible from a land use point of view.

Rudy Ramirez stated that the Steering Committee should consider adding a youth representative. Mitch felt the views of young families should also be heard. Teresa suggested that a representative from the Health & Human Services Agency needs to be added to the Committee. Ed indicated that the Infrastructure & Services Subcommittee has a human services representative from the Chula Vista Coordinating Council, and staff will reach out to the County's Health & Human Services Agency for input. Teresa also felt that input from youth on issues was important to include, and noted SWC as a possible source. Paul Nieto added that youth input could be included absent formal membership on the Committee.

On issues concerning youth membership, Bob advised members that the discussion on this issue should be facilitated by selected officers, and asked members to table the matter until officers are selected.

Bill Tripp asked staff to keep the Committee informed as to what the Planning Commission and the City Council might be looking for in the plan.

4. OVERVIEW OF GPU WORK PROGRAM AND COMMITTEE PROCESS

Referring to a wall graphic depicting the General Plan Update process, Ed explained the timeline for the Committee's meetings, public forums, and periodic workshops with the Planning Commission and City Council, and how those interface with preparing the major work products for the Update. These products include an issues report, developing a vision and key goals and objectives, areawide technical studies for a number of topics, a policy implications report, draft alternatives for the Update, a preferred alternative, and the final General Plan document package.

Bob stated that along with land use alternatives, transportation is an important part of the general plan and members should expect to see alternatives based on different approach to transportation through a long-range transit plan for the South County. One element is the idea of using bus

rapid transit as an alternative technology that can get better and quicker service at a lower cost to the community. In addition to rapid transit, members will also evaluate recommended alternatives to include continued expansion of roadways and other forms of transportation.

Teresa asked that staff obtain a copy of the recent report from the World Bank regarding sustainable development which talked about global transportation issues. Bob notified members that we also have access to a report on international and regional economic issues that SANDAG prepared and that we can share that at a future meeting. Bob also asked members that if they need copy of any articles to let the staff know.

Pat Aguilar asked if staff could provide a map showing the four areas with geographic representatives on the Committee. She also expressed concern that with members representing different geographical areas or specific stakeholder interests, that the interests of the whole community not be missed. Bob replied that the forthcoming work by all the committees to develop a "common" vision for the community is a means to address this.

5. REVIEW OF PROPOSED MEETING CALENDAR

Members reviewed and approved the proposed dates for December through February meeting. The dates are December 9th, January 13th and February 10th. Recent poll conducted by staff suggested that most members are available to meet 2nd Monday of the month; hence it was unanimously approved that the Steering Committee will hold its monthly recurring meeting the 2nd Monday of every month. Ed asked members to advise staff if they cannot attend a scheduled meeting. Bob added that he would work with staff to reconcile any scheduling conflict that may arise with Design Review and Resource Conservation Commission meetings that may fall on the second Monday.

6. SELECTION OF CHAIR AND VICE CHAIR

After discussion, all present agreed for Mitch Thompson to serve as Chair, and Pat Aguilar as Vice Chair.

7. OVERVIEW OF THE PHASE I PUBLIC INPUT ISSUES SUMMARY REPORT

Copies of the Preliminary Issues Report from Community Festival and Visioneer Program Public Input were given to the members. Copies of the related, more detailed database of comments received on community character, land use, demographics and transportation were also distributed. Ed gave a brief powerpoint presentation on the structure of the report, and indicated that the December meeting will focus on the Issues Summary and give members an opportunity to, 1) dialogue on reactions to what's in the report, 2) identify issues that members think have not been identified or are not clear, and 3) to identify issues of key importance to the Committee.

8. PUBLIC COMMENT

There were no public comments.

10. ADJOURNMENT

The meeting was adjourned at 8:10p.m. to the next meeting on December 9, 2002, at 6:00p.m. in the Public Services Building Conference Rooms 2 & 3.

Recorded by,

Perla Selner
Recording Secretary